

**Toccaro C. McNeely**  
Austin, TX 78708  
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**Technical Skill Set:** HTML 4/5, CSS 2/3, SASS/LESS, Javascript, AJAX, Javascript Frameworks(Angular, Knockout), CSS Frameworks(960 Grid, Bootstrap, Semantic UI, Foundation), PHP, Coldfusion, MySQL, Oracle, Flash/ActionScript, CMS systems(Wordpress, Drupal), API Development and Management, 508/WCAG 2.0/Accessibility Compliance, Responsive Development/Multiplatform Development, Prototype Development, User Experience, Web Usability, Video Editing, Graphic Design, Branding, Web Analytics, QA Testing, Script Writing, Content Creation, Automated Testing, Digital Asset Management, Bug Tracking System Administration, Email Marketing, CRM Administration and Implementation, Salesforce, CAN/SPAM, and Version Control Administration (GIT, ClearCase, SVN)

**Business Skill Set:** Budgeting, Requirement Creation, Customer Service, Project Management, Team Management, Partnership Cultivation, Mentoring, Leadership, Business Analysis, Privacy and Copyright Knowledge, Business Process Development and Optimization, Requirements Development/Documentation, Agile Development, Sales, Debugging, Recruiting, Strategic Creative Problem Solving, Time Management

**Environment Experience:** PHP, .NET, RoR, NodeJS

## **Work Experience:**

### **ClineeDesigns**

#### **Owner/Consultant**

Provided independent consulting and development services to all size businesses. Coordinates with stakeholders to provide the needed content and functionality for the website. Work to improve processes and procedures. Implementing software solutions, including installing CMS systems, writing custom front and back end code, and optimizing databases. Creation of technical documents, including business requirements, RFPs, proposals, branding/style guides, and wireframes. Lead teams of developers in projects from conception to implementation. Establishing processes and procedures for development and testing to be used by teams, including version control. Bug tracking, and agile development. Training and mentor team on 508/WCAG/Accessibility laws and CAN/SPAM law for development purposes.

Created responsive websites for customers without, both e-commerce and services. Installing, implementation, and cleanup of CMS. Building and development of teams and business processes. Creation of custom front-end frameworks for application development. Architecture and optimization of sites. Creation of page templates for future development. Creation of technical documentation, including project documents, business requirements, visual requirements, standards/branding documents, and application technical documentation. Leading a teams of developers and working as Lead Developer or Consulting Manager. Implementing version control, bug tracking and agile development. Implementation and administration of CRM software. Adhering to CAN/SPAM laws and 508/Accessibility laws. Ensure that all milestones are documented and met and budgets are adhered to.

In this position, I have been able to work for startups to provide them with a presence on the web and I have worked with Fortune 20 companies to provide custom UI Frame works. I code in multiple languages as referenced above and am comfortable mentoring others in doing so.

**PayPal****Web Developer**

(Project W-2 Employment Only)

Design, develop, and test features/functions delivered via applications and services. Collaborate with peers and seniors across the organization. Work with project managers using agile methodologies to deliver high quality solutions on time. Work with the operations team to ensure developed applications and services are highly available and reliable. Full supporting applications and services, including bug fixes and optimization.

**City of Austin, TX -****Lead Web Developer/Webmaster**

Served as main webmaster and the only technical ADA/508 Accessibility compliance officer for the all City of Austin websites. The primary point of contact for departmental web developer and teams. Provided management of the existing Perl/PHP publishing system. Created the web analytics program for both the Intranet and Internet facing sites. Created the web standards and archiving program for all departments. Created and provided training to departmental web developers and interns. Assisted departments in developing new pages and graphic design to present business needs. Provided team management for 5 employees and 2 offsite contractors, including scheduling, task assignment, and training.

**Education:**

Kaplan University

Bachelor's of Science in Web Design and Multimedia/Animation

**References:**

Available Upon Request